

Annex no. 3 to Ordinance no. 92 of the Rector of the Jagiellonian University of September 15, 2023

<b>DOCTORAL PROGRAMME</b> <b>in the domain of SOCIAL COMMUNICATION AND MEDIA</b> <i>applicable from academic year 2023/2024</i>	
Doctoral school	Doctoral School in the Social Sciences (DSSS) at the Jagiellonian University in Krakow
Scientific domain and scientific discipline, in which DSSS educates	Domain of the social sciences Discipline: social communication and media
Length of educational process at DSSS	4 years (8 semesters) or 3 years (6 semesters) in accordance with the carried out education programme
Form of education at the Doctoral School	Stationary
Specification of the main language, in which courses are held	Polish and English
Level of education	Level 8 of the Polish Qualification Framework and European Qualification Framework
Terms and conditions for realizing curriculum	<p>In order to graduate from the Doctoral School in the Social Sciences (DSSS), in the discipline of Social Communication and Media, the following are required:</p> <ol style="list-style-type: none"> <li>1) acknowledgement of achieving detailed learning outcomes provided for by the Education Programme (EP);</li> <li>2) collecting, in the course of realizing the Doctoral Programme (DP) at least 40 ECTS, including 30 ECTS related to PhD student's preparation for carrying out research and publishing its results (modules 1-3). At least 25 ECTS must be obtained prior to the mid-term evaluation.</li> <li>3) Submitting the doctoral thesis as per separate regulations.</li> </ol>
Terms and conditions for granting ECTS points	1 ECTS = 25 - 30 h

<p>Listing of modules (obligatory and optional ones) with ECTS points assigned</p>	<p><b>OBLIGATORY courses:</b></p> <p>1) <u>Courses obligatory in the first year of studies</u></p> <ul style="list-style-type: none"> <li>- Doctoral seminar and academic tutorship – 30h, 2 ECTS <ul style="list-style-type: none"> <li>- Methodology of social studies – 30 h, 2 ECTS,</li> <li>- Fundamentals of academic teaching – 30 h, 3 ECTS,</li> <li>- Intellectual property protection and ethics in conducting scientific research – 15 h, 1 ECTS.</li> <li>- Training in occupational Health and Safety – 4 h, 0 ECTS.</li> </ul> </li> </ul> <p>2) <u>Courses obligatory during the remaining years of studies:</u></p> <ul style="list-style-type: none"> <li>- Doctoral seminar and academic tutorship – 30h per year, collectively 6 ECTS <ul style="list-style-type: none"> <li>- Teaching practice specified by Practice Regulations – 60 h per year, in total 6 ECTS.</li> <li>- Language competence (B2) - criterion art. 186, 0 ECTS</li> </ul> </li> </ul> <p><b>Optional courses:</b></p> <ul style="list-style-type: none"> <li>- Selected problems of information management research – 30 h, 2 ECTS,</li> <li>- Scientific infobrokering and Open Source Intelligence – 30 h, 2 ECTS,</li> <li>- Media studies, theoretical seminar – 45 h, 3 ECTS,</li> <li>- Media studies, practical seminar – 45 h, 3 ECTS,</li> <li>- Methodology of media studies and social communication – 30 h, 2 ECTS,</li> <li>- Raising funds for research and managing research projects – 20 h, 2 ECTS,</li> <li>- Academic writing – editing scientific texts – 30 h, 2 ECTS,</li> <li>- Dissemination and popularization of research findings – 15 h, 1 ECTS,</li> <li>- Impression management and public speaking – 30 h, 2 ECTS,</li> <li>- Work in research teams and fundamentals of project organization – 15 h, 1 ECTS,</li> <li>- Scientific career management (including communication in science and business, time management) – 30 h, 3 ECTS,</li> <li>- Modern information and communication technologies in academic teaching – 30 h, 2 ECTS,</li> <li>- Voice emission with elements of rhetoric – 15 h, 1 ECTS,</li> <li>- Academic tutoring – 15 h, 1 ECTS,</li> <li>- Designing classes – 15 h, 1 ECTS,</li> <li>- Interpersonal communication – 15 h, 1 ECTS,</li> </ul>
<p>Rules for verification of the acquisition of competencies on Level 8 of the Polish</p>	<p>Achieving projected education outcomes may be confirmed as part of classes offered by the Doctoral School in the Social Sciences, included in education modules, as well as on the basis of PhD student's own activity realized outside classes In the latter case the outcomes are confirmed by the Head of the Doctoral Programme as based on the Supervisor's opinion and the</p>

Qualification Framework as part of classes and outside them, including rules for passing modules realized at other universities/universities abroad and for certifying education outcomes realized outside classes

decision of Doctoral Committee, should it be appointed.

### Listing of activities

<b>Module 1</b>						
<b>Specialist training - selected areas of scientific achievements in social communication and media</b>						
<i>Course/activity</i>	<i>Number of hours</i>	<i>ECTS</i>	<i>Year</i>	<i>Semester</i>	<i>Form of classes</i>	<i>Learning outcomes</i>
Doctoral seminar (consultations with supervisor)	30 h each year (max. 120 h)	2x4=8	I-IV	I-VIII	seminar	W1, W2, W3, U1, U2, K1, K2
Selected problems of information management research	30 h	2	I-IV	I-VIII	discussion session	W1, W2, W3, U1, U2, K1, K2
Scientific infobrokering and Open Source Intelligence	30 h	2	I-IV	I-VIII	course/workshop	W1, W2, W3, U1, U2, K1, K2
Media studies, theoretical seminar	45 h	3	I-IV	I-VIII	seminar	W1, W2, W3, U1, U2, K1, K2
Media studies, practical seminar	45 h	3	I-IV	I-VIII	seminar	W1, W2, W3, U1, U2, K1, K2
Publishing in scientific journals	30h	2	I-IV	I-VIII	course/workshop	W5, W6,W7, U4, U7, U9, K3
<b>Module 2</b>						
<b>Methodological training - methodology of social studies</b>						
<i>Course/activity</i>	<i>Number of hours</i>	<i>ECTS</i>	<i>Year</i>	<i>Semester</i>	<i>Form of classes</i>	<i>Learning outcomes</i>
Methodology of social studies	30 h	2	I-IV	I-VIII	course/workshop	W2, W4, U2, U3, U4, K2, K3
Methodology of media studies and social communication	30 h	2	I-IV	I-VIII	course/workshop	W2, W4, U2, U3, U4, K2, K3

**Module 3**  
**Academic competencies (scientific communication; conditions for developing scientific career)**

<i>Course/activity</i>	<i>Number of hours</i>	<i>ECTS</i>	<i>Year</i>	<i>Semester</i>	<i>Form of classes</i>	<i>Learning outcomes</i>
Raising funds for research and managing research projects	20 h	2 ECTS	I-IV	I-VIII	workshop	W6, W7, U5, K5
Intellectual property protection and ethics in conducting scientific research	15 h	1 ECTS	I-IV	I-VIII	discussion session	W6, K3
Dissemination and popularization of research findings	15 h	1 ECTS	I-IV	I-VIII	workshop	W5, U7, U8, K4
Scientific career management (including communication in science and business, time management)	30h	3 ECTS	I-IV	I-VIII	discussion session	W7, U4, U5, U10
Work in research teams and fundamentals of project organization	15 h	1 ECTS	I-IV	I-VIII	workshop	W7, U4, U10, K5
Academic writing – editing scientific texts	30 h	2 ECTS	I-IV	I-VIII	workshop	W5, U6, U8, U9
Impression management and public speaking	30 h	2 ECTS	I-IV	I-VIII	workshop	W5, U5, U8
Language competence (B2) - criterion art. 186 (mandatory)	N/A	0 ECTS	N/A	N/A	N/A	U8 (P8S_UK)
Training in occupational Health and Safety	4 h	0 ECTS	I-IV	I-VIII	training	

**Module 4**

***Professional competence and soft skills (academic teaching; preparation for teaching)***

<i>Course/activity</i>	<i>Number of hours</i>	<i>ECTS</i>	<i>Year</i>	<i>Semester</i>	<i>Form of classes</i>	<i>Learning outcomes</i>
Fundamentals of academic teaching	30 h	3 ECTS	I-II	I-IV	discussion session	W5, W7, U7, U10, U11, K2, K4
Modern information and communication technologies in academic teaching	30 h	2 ECTS	I-IV	I-VIII	course	W5, W7, U7, U10, K2, K4
Teaching practice specified by Practice Regulations	60 h per year, in the years II, III, IV	3x2 = 6 ECTS	II-IV	III-VIII	practice	W5, W7, U7, U10, U11, K2, K4
Voice emission with elements of rhetoric	15 h	1 ECTS	I-IV	I-VIII	workshop	W5, W7, U7, U10, K2, K4
Academic tutoring	15 h	1 ECTS	I-IV	I-VIII	workshop	W5, W7, U7, U10, K2, K4
Designing classes	15 h	1 ECTS	I-IV	I-VIII	workshop	W5, W7, U7, U10, U11, K2, K4
Interpersonal communication	15 h	1 ECTS	I-IV	I-VIII	workshop	U7