



Dear Colleagues, Dear Economics/Business/Management Researchers,

Dear Food Consumer Science Expert,

We would like to invite you to the COMFOCUS workshops, which will take place on **June 13, 2023** (Tuesday) at the campus of Krakow University of Economics (Building G, room G13 – only for 25 registered participants) as well as **online via MS Teams** (for 50-100 participants). We offer very beneficial scholarships for 2-week stays in the universities of the COMFOCUS consortium. During this workshops we will explain how to apply for such a scholarship. We will confirm your registration and we will send you the link to the transmission as soon as possible, no later than one day before the event.

EU-funded COMFOCUS project aims to advance food consumer science by taking a critical view to the concepts and methods we use, and produce harmonised measures and protocols. Having these harmonised approaches will enable us to compare findings from different studies and make it possible to integrate data from several studies. The final goal is to create the COMFOCUS starting community for food consumer science.

We would like to invite you to the workshop where we will discuss the objectives and expected outcomes of the Open Call 2, and will virtually guide potential applicants and interested scientists through our research facilities for conducting consumer research experiments. You are welcome to find more information about the project www.comfocus.eu webpage. Please feel free to share this invitation with others who work on food consumer science.

The aim of Open Call 2 is to provide an opportunity for early career researchers to gain access to European consumer science institutes specializing in psychophysiological measurements, virtual and augmented reality research, and conduct collaborative research on important food consumer science questions. **We are offering 67 positions to conduct research in one of the participating institutions.** These positions are designed to accommodate research projects that align with the expertise and research priorities of the various institutes.

The event is **free**, but registration is required prior to the event, so that we can anticipate the number of attendees. Use the link [here](#) to register.

I hope you will be able to join our workshop and look forward to hearing from you.

For details, please see the attached WORKSHOP AGENDA.

Best regards,

Department of International Trade, Krakow University of Economics

Hosts of the COMFOCUS Workshop in Krakow



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