

UNA Europa Summer Camp on Cultural Heritage
Cultural Heritage and rural development. Research applications
Albarracín, Spain
19-23 June 2023

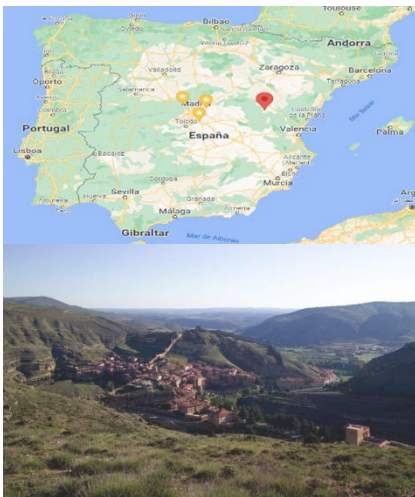
A SUMMER CAMP ORGANIZED WITHIN THE FRAMEWORK OF THE UNA-HER-DOC

An exciting opportunity for Una Europa PhD students to experience the applications of Cultural Heritage to the rural development in a unique location.

A first-hand experience in a **significant real setting**: Albarracín is a place of reference in the Spanish heritage scene, with a rich cultural heritage that works as the **engine of well-being** in the area.

With an eminent **practical vocation**, participants will learn about the characteristics of the place, its capabilities and the management that has made it a reference model, **hand in hand with its direct protagonists**. They will carry out practical workshops focused on analysing the **economic and social impact of tourism** on the ground. They will also reflect on the limits of that relationship and the actions necessary to **guarantee its sustainability** over time and the environment.

A ground-breaking innovative, interdisciplinary, direct experience focused on Cultural Heritage, tourism, and rural development. **Designed by academics from Una Europa universities and carried out in collaboration with local partners** to get a direct knowledge of the operation and management of a unique place behind the beaten tracks of the most touristic Spanish clichés.



SUMMER CAMP FORMAT

5 days of seminars and collaborative group work, complemented by a social and cultural program.

The main language will be English although during the fieldwork activities Spanish will be also used.

ORGANIZATIONAL ASPECTS

Accommodation and maintenance expenses of the selected doctoral students are **fully covered** by Fundación Santa María de Albarracín.

Travel costs up to Madrid can be covered by applying to **Erasmus+** scholarships program. Erasmus procedure:

- Request at II.RR. office of Una Europa Universities (home university) different to UCM.
- Not suitable for UCM students (UCM home University).
- Presenting the SC call and an acceptance letter (from UCM SSC).

Transportation will be provided for the trip Madrid-Albarracín and back (on going).

CONTACT, INFO AND ENROLMENT: UCM SSC on Cultural Heritage

Interested doctoral students please send an email with a brief CV and a motivation letter to the following email addresses. **Deadline April 20, 2023**

María García Hernández	mgarciah@ghis.ucm.es
Juan Martín Fernández	jumartin@ucm.es
Ana Yáñez Vega	yannez@ucm.es

The decision on the selected candidates will be communicated on April 25, 2023 and the acceptance letter will be sent to apply for Erasmus mobility.

TENTATIVE PROGRAM

June 19 of 2023. Albarracín + Foundation

12:00. Arrival and reception of the participants. Palace of Meetings and Congresses, Albarracín.
13:30-15:00. Lunch at the residence Casa de Santa María.
15:00-17:30. Visit to the Cultural Heritage of Albarracín's Historic Complex (see*1)
17:30-18:30. Presentation of Albarracín's foundational project: Foundation Santa María de Albarracín, by Antonio Jiménez, Director Manager of FSMA (see*2).
20:00. Welcoming dinner for all the assistants (in a restaurant in Albarracín).

June 20th of 2023. Fieldwork: Active heritage, restoration and utilization.

09:30-13:00. Field visit to the architectonic and furniture restorations in progress (see*3).
13:30-14:30. Lunch at the residence Casa de Santa María.
15:00-18:00. Classroom analysis, touristic study (work session 1): study design, elaboration of questionnaires and work plans.

June 21st of 2023. Fieldwork: Landscape and natural environments.

09:30-13:30. The unique landscape of Albarracín's environment. Pinares de Rodeno, Sierra de Albarracín (see*4).
13:30-14:30. Lunch at the residence Casa de Santa María.
15:00-18:00. Classroom on the street, touristic study (work session 2): application of interviews to visitants.

June 22nd of 2023. Fieldwork: Experiences and regional entrepreneurship

09:30-13:00. Complementary experiences in cultural heritage management. New examples of hospitality, recreation, and agri-food. Roundtable (see*5).

13:30-14:30. Lunch at the residence Casa de Santa María.

15:00-18:00. Classroom analysis, touristic study (work session 3): data exploitation and analysis of results.

June 23th of 2023. Final conclusions.

09:30-11:30. Concluding remarks from the presentations.

11:30-12:00. Rest.

12:00-13:00. Closing speech.

DEVELOPMENT OF THE SESSIONS PLANNED IN THE PROGRAM:

(*1) Visit to the Cultural Heritage of Albarracín's Historic Complex.

- Albarracín is one of the best preserved medieval cities in Spain. Its long journey of restoration.
- Molding agents of the historical complex: specific nature, historical process, especially medieval and final restoration.
- The unique architecture of Albarracín. Its popular plaster architecture, the most interesting civil and religious buildings. Visit to its cathedral, recently restored.
- Albarracín's defensive system: castles and walls. Compression of the unique landscape of this city from the viewpoint of its Alcazaba.

(*2) Presentation of Albarracín's foundational project: Foundation Santa María de Albarracín.

- Explanation of the FSMA Comprehensive Heritage Management project, over 25 years of action: interventions, provision of infrastructure, training programs, etc.
- The Foundation as the leading entity in asset management: operation, administration, financing, institutional relations, etc.
- Experiences in the revitalization of cultural heritage: activation, programming, maintenance, etc.

(*3) Field visit to the architectonic and furniture restorations in progress.

- Basic projection and intervention criteria in monuments and their surroundings. The example of the Albarracín wall, an authentic "landscape laboratory".
- Explained visit to the restoration of the stairway and historical fountains of Teruel. Explanation of the followed method, with the participating technicians.
- Presentation of the Foundation's Restoration Centre, displaying the work being developed, guided by the centre's coordinator.
- Presentation of the training plan for restoration technicians. Visit to the workshop in development during this week.
- Consideration of damages in heritage. Risks and strengths.

(*4) The unique landscape of Albarracín's environment. Pinares de Rodeno, Sierra de Albarracín.

- Albarracín in its Region: Cultural Heritage as an alternative to depopulation.
- Explanation in situ of the Rodeno Landscape. Pinus pinaster pine forests and their resin exploitation.
- The unique rock formations of the Buntsanstein (early Mesozoic). Physical and morphological characteristics of red sandstone.
- Levantine rock art. The rock shelters of Albarracín.
- The dominant use of free climbing in this space. An exceptional tourist use.

(*5) Complementary experiences in cultural heritage management. Classic and new agents on the ground. Group workshops with local companies and entrepreneurs.

- Regional Development Agent, Manager of the LEADER Sierra de Albarracín Program.
- Representatives of the Businessmen Association of Tourism Sierra de Albarracín.

- The open-air public experience with the characteristic animals of the mountains. La Maleza, wildlife park in Tramacastilla.
- Private initiative around recreational actions. The zip lines of Torres de Albarracín, Albarracín adventure.
- The take-off of agri-food: the renowned and award-winning cheeses from Albarracín and its mountains (Albarracín cheese factory), Bronchales cured meats and ham dryer (Casa Paco store), and Torres de Albarracín potatoes (Fernando potatoes).
- Multiple hospitality initiatives: the case of the Casa de Santiago hotel-restaurant (for example).

