**Syllabus of an educational component of a degree programme**

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| Name of unit conducting a component | ***Doctoral School of Social Sciences*** |
| Name of an educational component | Responsible Organizations and Ethical Markets |
| Language of education | English |
| Goals of education | This is an interdisciplinary course available for PhD students within social sciences. It links the management theory and economics as the background for the analysis of ethics and morality in business. In its’ seminar part it helps develop a holistic understanding of how businesses tackle ethical issues both at the economic and at the organizational level perspective. It shows ho current business models and policies accommodate ethical postulates and preferences and how they are embedded in classical economic thought behind a free market. |
| Learning outcomes of an educational component | Students are invited to creatively and critically assess contemporary discourse about business responsibility and sustainability and to analyze how it shapes contemporary markets and organizations. In result of the module completion they should be able to present individual, critical thoughts of contemporary practices of CSR both at market and organizational level. |
| Verification methods and assessment criteria of learning outcomes obtained by students | A written team essay and seminar discussion. Criteria for assessment: 45% essay, 45% team presentation and discussion, 5% active participation in a course. |
| Type of an educational component (obligatory/optional) | elective |
| Year of study | 1st |
| Semester | Winter / summer |
| Name and surname of the coordinator of a component and/or person/s conducting a component | Dr hab. Barbara Fryzel, prof UJ |
| Name and surname of person/s conducting an examination or granting credit in the case when this is other person than conducting a component | n/a |
| Manner of completion | Essay and presentation of a seminar discussion in class (in teams) |
| Preliminary and additional requirements | Any social science background |
| Type and number of hours of courses requiring  direct participation of academic staff and students, if in a given component such courses are included | 20 hrs |
| Number of ECTS credits assigned to a component | 2 ECTS |
| Balance of ECTS credits |  |
| Applied teaching methods | Lecture 10 hrs, Seminar discussion 10 hrs |
| Form and conditions of passing a component, including conditions of allowing to take an examination, as well as form and conditions of passing each type of courses included in a given component | A formative essay to be written and presented during a seminar. Students are asked to team up (maximum 3 authors) and prepare the essay of 2000 words around a selected research question (example list below) and present it in a form of a seminar discussion in class. |
| Content of an educational module (with division into forms of courses completion) | Part I: 5 hrs lecture  Corporate Social Responsibility as the management paradigm, self-regulation tool and political leadership  Corporate Social Responsibility as a strategy. Design (business models, CSR/ESG strategies), stakeholder management (communication, leadership) and potential results (organizational and behavioral outcomes)  Organization as a moral vehicle?  Part II: 5 hrs lecture  Mechanisms of ethical markets. Warm glow preferences and hyperconsumption.  Wealth and moral sentiments. Ethics in classical economic writings.  Rationality and emotions. Homo oeconomicus, greed and corruption temptations.  Part III: 10 hrs seminar  Example research issues to be selected for and essay and team seminar discussion:   * Sustainability: the issue of limited resources and economic growth? * Private business and social challenges: poverty and social inclusion agenda. * Consumer or business responsibility? Hyperconsumption, consumer identity and advertising industry. * De-growth: simplicity movements, ethical consumerism, collaborative consumption, sharing economy and other relevant concepts changing the market infrastructure. * Can CSR be negative? Adverse effects of CSR policies. * New business models: social ventures and social entrepreneurship. * Is CSR universal or culturally specific? |
| List of basic as well as supplementary literature, knowledge of which is required in order to pass a given component | Akerlof, G.A., Shiller, R.J., (2009), Animal Spirits:How Human Psychology Drives the Economy, and Why It Matters for Global Capitalism, Princeton University Press  Griseri, P., Seppala, N. (2010) Business ethics and corporate social responsibility,Cengage Learning  Academic papers as proposed by the students for the literature review of the coursework |