

KRAKÓW | 24-28.10.2022

Humanistic Management Network Meeting



This project was funded by the Priority Research Area Heritage under the program Excellence Initiative – Research University at the Jagiellonian University in Krakow



Humanistic Management Network



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Management
Network

The mission of the Humanistic Management Network is to encourage, promote and support economic activities and business conduct that will change the paradigm from economic views of market activity towards a humanistic approach.

The idea behind the process of creating a research platform is to deepen the reflection on Humanistic Management, understood as three interrelated dimensions. These are:

1. Dignity of life deserves unconditional respect.
2. Ethical considerations must form an integrated part of business decisions and
3. Actively embracing corporate responsibilities is contingent upon initiating and maintaining an ongoing dialogue with stakeholders.

In combination, these three dimensions promote sustainable economic activities that are life-conducive and add value to society at large.

Thanks to the fund from the Priority Research Area Heritage under the program Excellence Initiative – Research University at the Jagiellonian University in Krakow we organize a series of lectures and workshops:

- 24.10, 9.45 a.m. – *The foundations of Humanistic Management Network*, lecture by Dr. Ernst von Kimakowitz
- 26.10, 3.00 p.m. / 28.10, 10.00 a.m. – *Grounded Theory Workshop. Case study: Nine purpose-driven companies from Kenya & Colombia*, lecture and workshop by Dr. Carlos Largacha Martinez
- 27.10, 10.00 a.m. – *Humanistic Management Case Research Workshop*, workshop by Prof. Shiv K. Tripathi
- 27.10, 2.15 p.m. – *One humanistic management, various future-oriented areas of application* by Dr. Kemi Ogunyemi , Dr. Malwina Popiołek , Aura Mbolela

Lectures and discussions will be streamed online.
Prior registration is required for the workshops.
Please complete the form:

<https://forms.office.com/r/X1GstBzQ37>



Humanistic Management: Towards a More Equitable and More Sustainable Planet

Dr. Ernst von Kimakowitz

As a global community we are confronted with substantial challenges that predominantly lie in two domains: first the environmental challenge and second the distributional challenge. Both of these challenges can and must be addressed successfully for humanity to thrive, create shared prosperity with respect for the planet, and live peacefully together. And, in the context of market economies, successfully addressing both of these challenges is contingent upon businesses playing a more productive role in developing and delivering solutions. In his lecture Ernst von Kimakowitz will outline the notion of Humanistic Management as an anchor for reflection that can support businesses in rising to the task of strengthening its positive impact towards a more equitable and more sustainable planet.

Lecture

24.10.2022 (Monday)

9.45-11.15 a.m. CET

Room 0.101

Dr. Ernst von Kimakowitz (Switzerland)

He is passionate about strengthening the positive impact of business towards a more equitable and more sustainable planet. He is co-founder and leads the Humanistic Management Network and Humanistic Management Center and is Senior Research Fellow at the University of Lucerne in Switzerland. Ernst has been visiting faculty at universities in Colombia, Germany, India and Japan and holds various editorial, reviewer and board positions.



Grounded Theory Workshop. Case study: Nine purpose-driven companies from Kenya & Colombia

Dr. Carlos Largacha Martinez

During 2018-2019 Carlos lead a qualitative research funded by the IRDC (Canada) and AcademiaB (Latin America) to explore what kind of impact has B-Corps and/or purpose-driven businesses from the Global-South on women and youth. This workshop with the support of some Colombian researchers (virtual) from University Areandina will present why they selected a qualitative approach, specifically Grounded Theory (content analysis), and how they designed, structured and developed the research. Then, Carlos will present the results of the research and how he used a software tool to analyze all the interviews done to eight Women founders in Colombia and Kenya—and one Male CEO. A publication is free and available of the results.

Part I – lecture
26.10.2022 (Wednesday)
3.00-4.30 p.m. CET
Room 0.101

Part II – workshop
28.10.2022 (Friday)
10.00-11.00 a.m. CET
Room 1.106

Dr. Carlos Largacha Martinez (Colombia)

Social futurologist who designs and develops social inventions using quantum mechanics and artificial intelligence. Carlos believes that society has to be more authentic in order to more humane, and particularly at the workplace, where he has been leading the start-up 'FlourishingAI', linking humanistic and ethical leadership with NLP-natural language processing. More than a decade ago, Carlos has been helping corporations to become purpose-driven and increase the engagement and motivation levels of their workers, like WoodGroup-Energeticos, Mansarovar, and Colpatria-ClínicaVIP. Carlos is an award-winning consultant by the HBR/McKinsey M-Prize: Leaders Everywhere Challenge, TEDx speaker, quantum & outplacement coach, and B-Corps multiplier. Currently he is the Colombia Director for the Swiss' Humanistic Management Network and researcher for University Areandina (Colombia).

Carlos holds a double-Ph.D. in International Studies and Quantum Sociology from the University of Miami, and a B.S. in Industrial Engineering from the Universidad de los Andes (Colombia). Currently he is a Fulbright Fellow in a Post-Doctoral Visiting Scholar Program. He is married and lives with his lovely wife, two children, and their pets. He loves playing squash and horseback riding.



One humanistic management, various future-oriented areas of application

Dr. Kemi Ogunyemi

Dr. Malwina Popiołek

Aura Mbolela

In times of crises we experience instability and disorientation. Under these circumstances the humanistic approach might play a crucial role in overcoming challenges, fostering resilience, and rebuilding trust. During this meeting we will discuss various applications of humanistic perspectives to organisational practices today and possibly in the future. Three short interventions are planned during the meeting. Invited guest will discuss latest outcomes of their research on the following topics:

- *(Dis)information management as a challenge for the future*, Dr. Malwina Popiołek
- *Humanistic Perspectives to Location-based Gig-work*, Dr. Kemi Ogunyemi
- *Humanistic Component of Organisation-wide Change Management*, Aura Mbolela

Q&A session is planned which will provide an unique opportunity to discuss other related problems and possible approaches based on humanistic management as an affirmative and future-oriented perspective in organising.

Lecture

27.10.2022 (Thursday)

2.15-3.45 p.m. CET

Room 0.101

Dr. Kemi Ogunyemi (Nigeria)

Associate Professor, holds a degree in Law from the University of Ibadan, an LLM from the University of Strathclyde and MBA and PhD degrees from Pan-Atlantic University. She currently teaches business ethics, managerial anthropology, self-leadership and sustainability management at the Lagos Business School. She is also the academic director for the School's Senior Management Programme. Her consulting and research interests include personal ethos, work-life ethic, social responsibility, sustainability, governance and anti-corruption risk assessment. She has authored numerous publications and is the editor of the 3-volume resource for faculty in tertiary institutions – Teaching Ethics Across the Management Curriculum as well as of African Virtue Ethics Traditions for Business and Management; Humanistic Perspectives in Hospitality and Tourism; Responsible Management in Africa; Responsible Management of Shifts in Work Modes; and Management and Leadership for a Sustainable Africa. She also wrote the book 'Responsible Management: Understanding Human Nature, Ethics, and Sustainability.



Dr. Malwina Popiołek (Poland)

She is a member of the Faculty of Management and Social Communication at Jagiellonian University in Cracow. She works as Assistant Professor at the Institute of Culture. In the academic year 2021/2022 she was a Visiting Professor at the School of Business and Justice Studies at Utica University in the United States, where she conducted classes and research on student attitudes towards various forms of violating privacy in the electronic media space. She conducts academic courses and trainings about the media, especially communication in the Internet space. She is the author of several dozen publications devoted to online privacy management, social media communication and e-administration. Recently, she conducts her research on fake news in mainstream media and on Russian disinformation in the Internet.



Aura Mbolela (South Africa)

She holds a Master's degree in Industrial and Organisational Psychology from the University of Cape Town, where she also worked in a teaching and research capacity. Aura is currently working as a senior principal change management consultant for IQbusiness. She is passionate about human behaviour at the individual and social levels. Specifically, she has a keen interest in human dignity in the workplace, which has led to the publication of her master's research on how organisational justice and trust relate to low-income workers' intention to engage in protest action in South Africa.



Humanistic Management Case Research Workshop

Dr. Shiv K. Tripathi

Teaching, training and capacity building in the area of 'Humanistic Management' requires context-specific learning resources. Case studies play an important role in planning and delivering courses in the area of Management. We understand that humanistic management, as an approach to education, offers great opportunity in developing the customized case-studies that can be used in teaching the courses in Management. This requires combining the technical issues with the humanistic management perspective. Through the 'Humanistic Management Case Writing' workshop, we will be collectively exploring the issues and strategies for effective development of teaching cases in the different learning contexts.

Workshop
27.10.2022 (Thursday)
10.00-13.30 p.m. CET
Room 2.226

Objectives

1. To collectively develop structures for humanistic management case studies.
2. To provide a platform for collaborative case writing and publishing about humanistic management.
3. To sensitize the participants on case method teaching in context of humanistic management.
4. To advance the training and capacity building in humanistic management through application of the case method.

Topics/themes to be covered:

1. Case research and teaching cases for Humanistic Management.
2. Identification of suitable cases and mapping the issues.
3. Approaches to Humanistic Management Case Writing.
4. Developing a detailed case writing plan.
5. Essentials of an effective humanistic management teaching case.
6. Using humanistic management cases in teaching-plans.

Structure

Two sessions of 90 minutes duration each

Teaching methods

Discussion, group tasks and presentation

For Whom?

Faculty members, researchers and trainers with interest in humanistic management

Registration

For registration, the interested persons have to fill in the form by 23.11. submit an abstract (70-100 words) about any management issue, which they consider appropriate for developing as a humanistic management teaching case. Team submission is also possible (maximum 3 participants per team).

Prof. Dr. Shiv K. Tripathi (India)

Has two and half decades of experience in teaching, research, and higher education management. Currently he is serving as Vice Chancellor at Atmiya University, India. He also leads Humanistic Management Network, India Chapter. Shiv has supervised 12 students for award of Ph.D. degree in Business Management; and he has been a member in Doctoral thesis committee of different universities in India, Tanzania, and France. He has published more than 90 articles, book-chapters and case-studies including nine books on 'Management Education' and 'Executive Education' theme. He is member in United Nations Principles for Responsible Management Education (PRME) Working Group on 'Anti-Corruption in Management Curricula' and 'Poverty Eradication through Management Education'. He has interests in (or combination of) ethics, humanism, sustainability, strategy, supply chains, responsible business, practical wisdom and higher education management.



The program was prepared by employees and associates of the Institute of Culture of the Jagiellonian University:

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