

Annexe no. 3 to Ordinance no. 44 of the Rector of the Jagiellonian University of 27 July 2019

<b>DOCTORAL PROGRAM</b> <b>in the domain of SOCIAL COMMUNICATION AND MEDIA</b> <i>applicable from academic year 2019/2020</i>	
Doctoral school	Doctoral School in the Social Sciences (DSSS) at the Jagiellonian University in Krakow
Scientific domain and scientific discipline in which DSSS educates	Domain of the social sciences Discipline: social communication and media
Length of instruction at DSSS	4 years, 8 semesters
Form of education at the Doctoral School	Stationary
Specification of the main language in which courses are held	Polish and English
Level of education	Level 8 of the Polish Qualifications Framework and European Qualifications Framework
Terms and conditions for realizing curriculum	In order to complete Doctoral School in the Social Sciences (DSSS) in the discipline the following are required: 4) acknowledgement of achieving detailed learning outcomes provided for the Education Program (EP); 5) collecting in the course of realizing the Doctoral Program (DP) at least 40 ECTS, including 30 ECTS related to PhD student's preparation for carrying out research and publishing its results; 6) submitting doctoral thesis in social sciences in the discipline of social communication and media.
Terms and conditions for granting ECTS points	1 ECTS = 30 h
Listing of modules (obligatory and optional) with ECTS points assigned	<b>OBLIGATORY courses:</b> 1) <u>Courses obligatory at the first year of instruction:</u> – Seminar – 10 h, 2 ECTS, – Methodology of social studies – 30 h, 2 ECTS,

	<ul style="list-style-type: none"> <li>– Fundamentals of academic teaching – 30 h, 3 ECTS,</li> <li>– Intellectual property protection and ethics in conducting scientific research – 15 h, 1 ECTS.</li> </ul> <p>2) <u>Courses obligatory at remaining years of instruction:</u></p> <ul style="list-style-type: none"> <li>– Seminar – 30 h (10 h per year), in total 6 ECTS,</li> <li>– Teaching practice specified by Practice Regulations – 60 h per year, in total 6 ECTS.</li> </ul> <p><b>Optional courses:</b></p> <ul style="list-style-type: none"> <li>– Selected problems of information management research – 30 h, 2 ECTS,</li> <li>– Scientific infobrokering and Open Source Intelligence – 30 h, 2 ECTS,</li> <li>– Media studies theoretical seminar – 45 h, 3 ECTS,</li> <li>– Media studies practical seminar – 45 h, 3 ECTS,</li> <li>– Methodology of media studies and social communication – 30 h, 2 ECTS,</li> <li>– Raising funds for research and managing research projects – 20 h, 2 ECTS,</li> <li>– Academic writing – editing scientific texts – 30 h, 2 ECTS,</li> <li>– Dissemination and popularization of research findings – 15 h, 1 ECTS,</li> <li>– Impression management and public speaking – 30 h, 2 ECTS,</li> <li>– Work in research teams and fundamentals of project organization – 15 h, 1 ECTS,</li> <li>– Scientific career management (including communication in science and business, time management) – 30 h, 3 ECTS,</li> <li>– Modern information and communication technologies in academic teaching – 30 h, 2 ECTS,</li> <li>– Voice emission with elements of rhetoric – 15 h, 1 ECTS,</li> <li>– Academic tutoring – 15 h, 1 ECTS,</li> <li>– Designing classes – 15 h, 1 ECTS,</li> <li>– Interpersonal communication – 15 h, 1 ECTS,</li> <li>– Training in Occupational Safety and Health – 4 h, 0 ECTS.</li> </ul>
<p>Rules for verification of acquisition of competencies on Level 8 of the Polish Qualifications Framework as part of classes and outside them, including rules for passing modules realized at other universities/universities abroad and for certifying education outcomes realized</p>	<p>Achieving projected education outcomes may be confirmed as part of classes offered by the Doctoral School in the Social Sciences included in education modules, as well as on the basis of own activity realized outside classes. In the latter case the outcomes are confirmed by the Head of DP on the basis of opinion of the Supervisor or Supervisors taking into account opinion of the members of Doctoral Committee should it be appointed.</p> <p><b>At DSSS the following forms of verification of learning outcomes are acceptable:</b></p> <ul style="list-style-type: none"> <li>– validating learning outcomes as part of doctoral seminar,</li> <li>– validating learning outcomes as part of student's individual work specified by their supervisor,</li> </ul>

outside classes)	<ul style="list-style-type: none"> <li>- validating learning outcomes in compliance with the rules laid down in the course offered as part of DSSS,</li> <li>- validating learning outcomes in compliance with the rules laid down in the course offered by other doctoral school of the Jagiellonian University,</li> <li>- validating learning outcomes as part of student's individual work specified by lecturer,</li> <li>- preparing formally correct application form in order to raise funds for research, e.g. application for Preludium as part of NCN grants,</li> <li>- positive evaluation of the project submitted as part of NCN competition together with granting funds,</li> <li>- preparing a scientific article meeting the requirements of scientific texts validated by acceptance for print (for 20-point journals) or acceptance of a thesis for review in case of +40-point journals,</li> <li>- performing an expertise in adequate discipline commissioned by an external body,</li> <li>- reviewing a scientific article in adequate discipline for a journal listed in JCR in the area of the prepared doctoral thesis,</li> <li>- participating in works of interdisciplinary research team validated by a certificate issued by the project manager specifying PhD student's scope of responsibilities,</li> <li>- active participating in a scientific conference (preparing a speech, communication or poster),</li> <li>- participating in the works of scientific committee of an international conference in adequate discipline,</li> <li>- validating learning outcomes in compliance with the rules laid down in courses for PhD students and teaching staff offered by Ars Docendi, e.g. as part of the Power Ars Docendi project,</li> <li>- running courses and other forms of instruction, also outside of the Jagiellonian University (e.g. trainings, workshops, summer school), supervision in the form of tutoring with respect to issues adequate for the learning outcomes,</li> <li>- validating learning outcomes in compliance with the rules laid down in other forms, organized outside DS, e.g. summer or winter schools, workshops, educational and popularizing undertakings, by preparing an implementation project for research findings and other social activities popularizing scientific research results and other agreed in Individual Research Plan,</li> <li>- examination in a foreign language on a specified level carried out by a Jagiellonian Language Centre (JCJ) examiner,</li> <li>- language certificates obtained outside the Jagiellonian University accepted by JCJ,</li> <li>- supervision over a scientific circle, its section or other body associating students,</li> <li>- establishing a start-up as a spin-off of the home institution based on knowledge acquired by own research,</li> <li>- participating in advisory and/or expert bodies competencies of which are related to science on national, local government or corporate levels,</li> <li>- participating in statutory bodies of the university and/or scientific societies,</li> <li>- obtaining a favourable opinion of ethics committee adequate for the opinionated project.</li> </ul>
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## Listing of activities

<b>Module 1</b>						
<b>Specialist training - selected areas of scientific achievements in social communication and media</b>						
<i>Course/activity</i>	<i>Number of hours</i>	<i>ECTS</i>	<i>Year</i>	<i>Semester</i>	<i>Form of classes</i>	<i>Learning outcomes</i>
Doctoral seminar (consultations with supervisor)	10 h each year (in total 40 h)	2x4=8	I-IV	I-VIII	seminar	W1, W2, W3, U1, U2, K1, K2
Selected problems of information management research	30 h	2	I-IV	I-VIII	discussion session	W1, W2, W3, U1, U2, K1, K2
Scientific infobrokering and Open Source Intelligence	30 h	2	I-IV	I-VIII	course/workshop	W1, W2, W3, U1, U2, K1, K2
Media studies theoretical seminar	45 h	3	I-IV	I-VIII	seminar	W1, W2, W3, U1, U2, K1, K2
Media studies practical seminar	45 h	3	I-IV	I-VIII	seminar	W1, W2, W3, U1, U2, K1, K2
<b>Module 2</b>						
<b>Methodological training - methodology of social studies</b>						
<i>Course/activity</i>	<i>Number of hours</i>	<i>ECTS</i>	<i>Year</i>	<i>Semester</i>	<i>Form of classes</i>	<i>Learning outcomes</i>
Methodology of social studies	30 h	2	I-IV	I-VIII	course/workshop	W2, W4, U2, U3, U4, K2, K3
Methodology of media studies and social communication	30 h	2	I-IV	I-VIII	course/workshop	W2, W4, U2, U3, U4, K2, K3

**Module 3**  
**Academic competencies (scientific communication; conditions for developing scientific career)**

<i>Course/activity</i>	<i>Number of hours</i>	<i>ECTS</i>	<i>Year</i>	<i>Semester</i>	<i>Form of classes</i>	<i>Learning outcomes</i>
Raising funds for research and managing research projects	20 h	2 ECTS	I-IV	I-VIII	workshop	W6, W7, U5, K5
Intellectual property protection and ethics in conducting scientific research	15 h	1 ECTS	I-IV	I-VIII	discussion session	W6, K3
Dissemination and popularization of research findings	15 h	1 ECTS	I-IV	I-VIII	workshop	W5, U7, U8, K4
Scientific career management (including communication in science and business, time management)	30h	3 ECTS	I-IV	I-VIII	discussion session	W7, U4, U5, U10
Work in research teams and fundamentals of project organization	15 h	1 ECTS	I-IV	I-VIII	workshop	W7, U4, U10, K5
Academic writing – editing scientific texts	30 h	2 ECTS	I-IV	I-VIII	workshop	W5, U6, U8, U9
Impression management and public speaking	30 h	2 ECTS	I-IV	I-VIII	workshop	W5, U5, U8
Training in Occupational Safety and Health	4 h	0 ECTS	I-IV	I-VIII	workshop	

**Module 4**  
**Professional competence and soft skills (academic teaching; preparation for teaching)**

<i>Course/activity</i>	<i>Number of hours</i>	<i>ECTS</i>	<i>Year</i>	<i>Semester</i>	<i>Form of classes</i>	<i>Learning outcomes</i>
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Fundamentals of academic teaching	30 h	3 ECTS	I-II	I-IV	discussion session	W5, W7, U7, U10, U11, K2, K4
Modern information and communication technologies in academic teaching	30 h	2 ECTS	I-IV	I-VIII	course	W5, W7, U7, U10, K2, K4
Teaching practice specified by Practice Regulations	60 h per year, on the II, III, IV year	3x2 = 6 ECTS	II-IV	III-VIII	practice	W5, W7, U7, U10, U11, K2, K4
Voice emission with elements of rhetoric	15 h	1 ECTS	I-IV	I-VIII	workshop	W5, W7, U7, U10, K2, K4
Academic tutoring	15 h	1 ECTS	I-IV	I-VIII	workshop	W5, W7, U7, U10, K2, K4
Designing classes	15 h	1 ECTS	I-IV	I-VIII	workshop	W5, W7, U7, U10, U11, K2, K4
Interpersonal communication	15 h	1 ECTS	I-IV	I-VIII	workshop	U7